

Join us in Washington  
at this defining moment for the  
**Hispanic** business community



## **Congressional Sponsorship Opportunity**

The USHCC works on behalf of the Hispanic business community and for their federal and state legislative and regulatory interests. As the leading advocate for the public policy needs of the Hispanic business community, the USHCC's policy priorities cover a variety of topics such as small business programs, education, health care, trade, taxes, housing and many other critical issues. Through briefings and testimony before Congress, direct advocacy of the White House, federal agencies, and our strategic relationships with other organizations, the USHCC effectively promotes the needs of the Hispanic business owner. The USHCC's Legislative Conference is the leading legislative forum representing the interests and agenda of the Latino business community by bringing together Hispanic elected officials, Members of Congress, government leaders, influential Hispanic entrepreneurs and members of corporate America to discuss the most current and critical issues affecting the Hispanic business community.

The following is a brief description of the Congressional level sponsorship opportunity for the 2010 Legislative Summit:

### **Congressional Sponsorship Investment Benefits**

\$50,000

- Opportunity to provide brief remarks at mutually agreed event
- Opportunity to serve as panelist at convention plenary or workshop as mutually agreed (if applicable)
- Fifteen (15) full Summit registrations
- One (1) reserved table of 10 at Legislative Awards Dinner and Legislative Luncheon
- Corporate visibility and recognition at all events
- Sponsor visibility and recognition in Summit marketing materials\*
- Opportunity to show a 30 second commercial at mutually agreed upon meal event (produced by the sponsor)
- Sponsor visibility and recognition as sponsor at one agreed upon of Summit meal event
- Opportunity to distribute promotional materials in Summit bag

*\*Provided materials are submitted by printing deadline*