



## United States Hispanic Chamber of Commerce Congratulates Dr. Barbara Robles on New Post with Federal Reserve System

Dec 1 2009 12:00AM

Hispanic PR Wire

WASHINGTON, Dec. 1 /PRNewswire-HISPANIC PR WIRE/ -- The United States Hispanic Chamber of Commerce (USHCC) is pleased to congratulate Dr. Barbara Robles on her recent appointment to the post of Senior Research Liaison with the Consumer and Community Affairs Division, Board of Governors, Federal Reserve System.

"Dr. Robles has a long and distinguished record in academia, but she does not sit in an ivory tower - she is a practitioner and a public servant who uses her research to shed light on the important socioeconomic issues affecting minorities and specifically the Hispanic community in America today," said David C. Lizarraga, USHCC Chairman of the Board.

Prior to accepting the position with the Federal Reserve System, Dr. Robles was at Arizona State University on the faculty in the Center for Community Development and Civil Rights College of Public Programs. She served as Associate Professor in the School of Social Work and as the Coordinator of the Office of Latino Projects & Research. Dr. Robles joined the College of Public Programs at Arizona State University in August 2005.

Dr. Robles received a PhD in Economics with emphasis in Money and Banking and Econometrics from the University of Maryland-College Park. She is the author of U.S. Latino Families, Heads of Household, and the Elderly: Emerging Trends in Financial Services and Asset-Building Behaviors (2009), Financial Services and Product Usage by Latinos in the U.S. (2007) and a co-author of The Color of Wealth: The Story Behind the U.S. Racial Wealth Divide (2006). Formerly, she was a Revenue Estimator for the Joint Committee on Taxation scoring tax legislation for Congress. Her research focuses on Latino wealth inequality, Southwest Border family and community asset building, Latino tax and financial education policies and Latino micro-businesses and entrepreneurship.

Javier Palomarez, President and CEO of the USHCC added: "Dr. Robles is a great friend of the Chamber and has contributed a great deal to the organization as a distinguished member of our Council of Economic Advisors over the past few years. Her 2008 study on local Hispanic chambers of commerce and their partnerships with Hispanic micro-businesses was particularly helpful. We welcome her to Washington and look forward to counting on her continued support, insight and counsel in the future."

### About the United States Hispanic Chamber of Commerce

Founded in 1979, the USHCC actively promotes the economic growth and development of Hispanic entrepreneurs and represents the interests of nearly 3 million Hispanic-owned businesses in the United States that generate nearly \$400 billion annually. It also serves as the umbrella organization for more than 200 local Hispanic chambers in the United States and Puerto Rico.

### About Hispanics Today

Hispanics Today is an English-language television show that highlights the largest and fastest growing segment of the U.S. population - the Latino market - and their impact on American business, politics, and culture. The show reaches 84% of Hispanic television viewers in 165 markets.

### About USHCC Foundation

The USHCC Foundation is committed to giving Hispanics alternatives for life preparation and life-long learning by developing and implementing initiatives and educational campaigns to awaken and nurture their entrepreneurial spirit. The Foundation leverages corporate and public support to ensure that existing and aspiring Hispanic entrepreneurs gain access and achieve success in the world of business.

SOURCE United States Hispanic Chamber of Commerce

**Source:** Hispanic PR Wire