

Join us in Washington
at this defining moment for the
Hispanic business community



Latina Legislative Luncheon Sponsorship Opportunities

The USHCC works on behalf of the Hispanic business community and for their federal and state legislative and regulatory interests. As the leading advocate for the public policy needs of the Hispanic business community, the USHCC's policy priorities cover a variety of topics such as small business programs, education, health care, trade, taxes, housing and many other critical issues. Through briefings and testimony before Congress, direct advocacy of the White House, federal agencies, and our strategic relationships with other organizations, the USHCC effectively promotes the needs of the Hispanic business owner. The USHCC's Legislative Conference is the leading legislative forum representing the interests and agenda of the Latino business community by bringing together Hispanic elected officials, Members of Congress, government leaders, influential Hispanic entrepreneurs and members of corporate America to discuss the most current and critical issues affecting the Hispanic business community.

The following is a brief description of the Latina Legislative Luncheon sponsorship opportunities at the 2010 Legislative Summit:

Platinum Level Investment Benefits

\$40,000

- Sponsor visibility and recognition
- Opportunity to provide brief remarks
- Opportunity to distribute promotional material
- Eight (8) full summit registrations
- Two (2) reserved tables of 10
- Opportunity for company representative to participate in workshop
- Opportunity to show a 30 second commercial at meal event (produced by the sponsor)
- Sponsor visibility and recognition in summit marketing material*
- Industry exclusivity
- Opportunity to distribute promotional materials in summit bag

Gold Level Investment Benefits

\$20,000

- Sponsor visibility and recognition
- Opportunity to distribute promotional material
- Four (4) full summit registrations
- One (1) reserved table of 10
- Sponsor visibility and recognition in summit marketing material*
- Opportunity to distribute promotional materials in summit bag

**Provided materials are submitted by printing deadline*