

San Antonio Business Journal - October 13, 2009
[/sanantonio/stories/2009/10/12/daily11.html](#)



Tuesday, October 13, 2009

New U.S. Hispanic Chamber CEO has Texas connection

San Antonio Business Journal

The **U.S. Hispanic Chamber of Commerce** has named an executive with South Texas roots to be the voice of the nation's Hispanic business community.

Javier Palomarez is the new president and chief executive officer of the U.S. Hispanic Chamber in Washington, D.C. He was born in the Rio Grande Valley and is a graduate of the University of Texas-Pan American in Edinburg. Palomarez brings more than 20 years of corporate marketing experience to the U.S. Hispanic Chamber.

Most recently, Palomarez was vice president of multicultural marketing at ING Financial Services where he was responsible for leading diversity outreach programs, Hispanic marketing initiatives, sponsorships, public relations and external communications.

It was in this role at ING that Palomarez worked with the **San Antonio Hispanic Chamber of Commerce**. He helped small-business owners establish insurance brokerage firms that sell ING products, according to local chamber officials.

Ramiro A. Cavazos, president and CEO of the San Antonio Hispanic Chamber, called Palomarez a "close friend" of the local chamber.

"Here in San Antonio, we have witnessed first-hand the value of dedication, hard work and experience that Javier embodies," Cavazos says. "He is uniquely qualified to move the United States Hispanic Chamber of Commerce, and more importantly, Hispanic business as a whole to the next level."

All contents of this site © American City Business Journals Inc. All rights reserved.