



For Immediate Release

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## **United States Hispanic Chamber of Commerce to Host 20<sup>th</sup> Annual Legislative Summit in Washington, D.C.**

*March event hosts top elected officials and highlights key policy issues affecting the Hispanic business community*

**Washington, D.C.** - The United States Hispanic Chamber of Commerce (USHCC) will host its 20<sup>th</sup> Annual Legislative Summit in Washington, D.C., from March 22 - 24, 2010. Still celebrating its 30<sup>th</sup> anniversary, the USHCC offers this unique three-day event, which will provide participants with an unparalleled opportunity to hear directly about today's urgent policy and business concerns from key administration officials and top legislators representing the full political spectrum. The dynamic workshops will address the practical implications for business owners of such issues as financial services reform, green energy, broadband internet, telecommunications regulation and access to capital. Participants cap-off the Summit with ample time to visit elected representatives on Capitol Hill.

David C. Lizárraga, USHCC Chairman of the Board said: "So many of the rules and regulations that will impact small businesses for a generation are being designed and debated in Washington right now. The Hispanic business community and its allies must be at the table to ensure those changes provide opportunities and do not pose obstacles." He emphasized that to be included and represented effectively, the Hispanic business community must deepen relationships in Congress and maintain a high profile with key decision makers on Capitol Hill and the Administration. "This Legislative Summit is the perfect forum for that," added Lizárraga.

"I encourage everyone from the executive suite to the neighborhood store to join fellow Hispanic business owners and the leaders of Hispanic chambers of commerce from around the country in advocating for those issues that impact our community," said Javier Palomarez, President and CEO of the USHCC. "Participation at this event is critical to effectively convey our views and show strength in unity and numbers. We must speak up, be heard and be counted on those policies now debated in our nation's capitol. At no time in recent memory has the case for attending been stronger," he concluded.

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### **About the United States Hispanic Chamber of Commerce**

Founded in 1979, the USHCC actively promotes the economic growth and development of Hispanic entrepreneurs and represents the interests of nearly 3 million Hispanic-owned businesses in the United States that generate nearly \$400 billion annually. It also serves as the umbrella organization for more than 200 local Hispanic chambers in the United States and Puerto Rico.

### **About USHCC Foundation**

The USHCC Foundation is committed to giving Hispanics alternatives for life preparation and life-long learning by developing and implementing initiatives and educational campaigns to awaken and nurture their entrepreneurial spirit. The Foundation leverages corporate and public support to ensure that existing and aspiring Hispanic entrepreneurs gain access to and achieve success in the world of business.